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Dear Colleague:

The Missouri Nurses Association **2026 Annual Missouri Nurse Advocacy Day** is scheduled for **Wednesday, February 25, 2026** at the Capital Bluffs Event Center, 1616 Oilwell Rd, Suite B, Jefferson City, Missouri 65101 and we would love to have your participation as an exhibitor at the event. Participating in Missouri Nurse Advocacy Day will provide you with an excellent opportunity to network with nurses and nursing students – and we hope you will choose to join us.

Historically, about 1/4 of the participants at this event are registered nurses and 3/4 are nursing students. Exhibit hours are scheduled from 7:30 a.m. until 12:00 p.m. on Wednesday, February 25. Attendees will have scheduled times to visit exhibits throughout the morning, consisting of an hour prior to the start of the program, a networking break and when they are released to head to the Capitol.

The fee to exhibit is \$500.00 which includes (1) six-foot clothed & skirted table, chair(s), and (1) lunch ticket.

Please complete the attached form if you are interested in joining us as an exhibitor and return it to the MONA office **no later than January 25, 2026**. Because exhibit space will be **limited**, we ask that you notify us of your intent to exhibit as soon as possible so we may reserve a table for you.

It is highly recommended that you maintain and occupy your display until 12:00 p.m. Through your investment of both time and money, it would be in your best interest to stay in order to maximize your exposure. Please note that this year, participants will not return to the venue after their visit to the Capitol.

If you have any questions, please email me at sara@vtls.org. Thank you very much for your support. We are looking forward to a mutually successful MO Nurse Advocacy Day.

Sincerely,

A handwritten signature in black ink that reads "Sara M. Fry".

Sara Fry
Professional Development Director
VTL Solutions/VTL Center for Professional Development